

# FOUNDING PARTNERS - GOLD PACKAGE

Silver Magazine is keen to work with advertising partners who understand the rich value of both print and digital

Print is high quality national, quarterly by subscription. Online is a constant, excited global publishing community

As a total one-off launch special we are offering founding partners a reduction of 40% on a portfolio marketing campaign

**Your part in this amazing offer? You commit, and you pay up front.**

Once you've done that, we undertake with all our heart and soul to stand behind you and make your brand sing on every level to our silvers!

## WHAT DO YOU GET?

- 4 full page ads – you can have one in each issue or spread them as you prefer. Value £6,000
- 1 three page editorial feature – or three one page features in the print mag. Value £4,500
- 4 online features throughout the year with link to your chosen landing page. Value £2,500
- Banner ad on website for a period of three months total on Silver Magazine site. Value £1,200
- 100 x free copies (max) of the magazine per issue. Value up to £1,300
- Inclusion in our monthly newsletter 6 x times across the year. Value £1,200
- Membership to our Silver Travel Club. Value – invaluable!

In addition to this, all your articles will be shared across our social media platforms, reaching a possible audience of some 108,000 people per post (Aug 18).

We will repost and share your own social media activity where relevant, get you involved in other activities like shoots, drag you in for interviews on our podcasts, and even offer you preferential rates on additional advertising if you need it, and a bumper deal again next year!

Content and editorial can be supplied by us working with you, and your ad artwork can be made up by us free of charge.

## COST TO YOU? £10,000 plus VAT

Limited time only

Please quote LOVETHELAUNCH when booking

Welcome to the world of Silver

# SILVER MAGAZINE

www.silvermagazine.co.uk | advertising@silvermagazine.co.uk | 01273 257037



# FOUNDING PARTNERS - SILVER PACKAGE

Silver Magazine is keen to work with advertising partners who understand the rich value of both print and digital

Print is high quality national, quarterly by subscription. Online is a constant, excited global publishing community

As a total one-off launch special we are offering founding partners a reduction of 37% on a portfolio marketing campaign

**Your part in this amazing offer? You commit, and you pay up front.**

Once you've done that, we undertake with all our heart and soul to stand behind you and make your brand sing on every level to our silvers!

## WHAT DO YOU GET?

- 3 full page ads/editorials – you can spread them across issues or do as you prefer – value £4,500
- 3 bespoke online features/blog posts throughout the year with link to your chosen landing page – value £1,875
- Ad on the Silver Magazine website for a period of three months – value from £800
- 10 x free copies of the magazine each quarter – value £121
- Inclusion in our monthly newsletter 3 x times across the year – value £600
- Plus shares on social media (5 minimum) – value min £1,250
- Membership to our Silver Travel Club – invaluable!

In addition to this, all your articles will be shared across our social media platforms, reaching a possible audience of some 108,000 people per post (Aug 18).

We will repost and share your own social media activity where relevant, get you involved in other activities like shoots, drag you in for interviews on our podcasts, and even offer you preferential rates on additional advertising if you need it, and a bumper deal again next year!

Content and editorial can be supplied by us working with you, and your ad artwork can be made up by us free of charge.

## COST TO YOU? £6,000 plus VAT

Limited time only

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# FOUNDING PARTNERS - BRONZE PACKAGE

Silver Magazine is keen to work with advertising partners who understand the rich value of both print and digital

Print is high quality national, quarterly by subscription. Online is a constant, excited global publishing community

As a total one-off launch special we are offering founding partners a reduction of 33% on a portfolio marketing campaign

**Your part in this amazing offer? You commit, and you pay up front.**

Once you've done that, we undertake with all our heart and soul to stand behind you and make your brand sing on every level to our silvers!

## WHAT DO YOU GET?

- 3 half page ads/editorials – you can take this as a page and a half, or spread them out as you wish – value £2,625
- 2 bespoke online features/blog posts throughout the year with link to your chosen landing page – value £1,250
- Ad on the Silver Magazine website for a period of three months – value from £800
- 5 x free copies of the magazine each quarter – value £65
- Plus shares on social media (5 minimum) – value min £1,250
- Membership to our Silver Travel Club – invaluable!

In addition to this, all your articles will be shared across our social media platforms, reaching a possible audience of some 108,000 people per post (Aug 18).

We will repost and share your own social media activity where relevant, get you involved in other activities like shoots, drag you in for interviews on our podcasts, and even offer you preferential rates on additional advertising if you need it, and a bumper deal again next year!

Content and editorial can be supplied by us working with you, and your ad artwork can be made up by us free of charge.

## COST TO YOU? £4,000 plus VAT

Limited time only

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