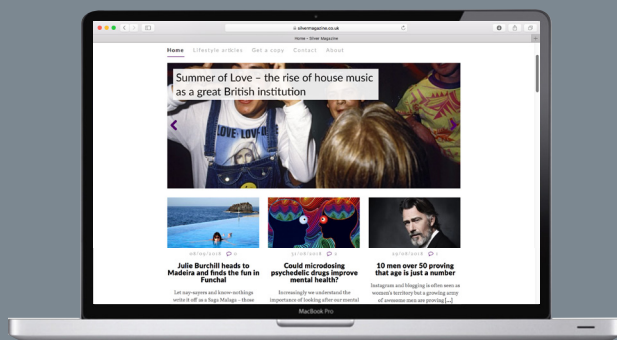
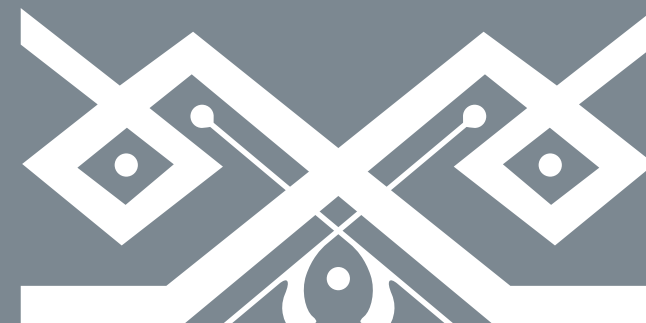


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ADVERTISING RATES

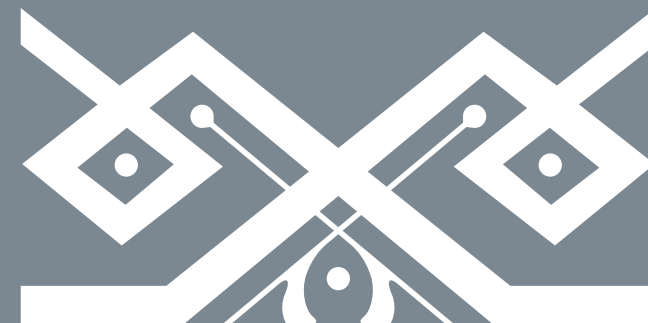


	AD TYPE	SIZE	PRICE
PRINT <i>per issue quarterly</i>	Ad or advertorial	DPS 460 x 315 mm + 3mm bleed	£2,750
	Ad or advertorial	Full page 230 x 315 mm + 3mm bleed	£1,500
	Ad	Half page 230 x 157.5 mm + 3mm bleed	£875
	Superior RH page positioning add 10% premium		
WEBSITE <i>ad positions min three months</i>	Leaderboard ads	Full width 1000px x 200px	£1,200 three months or £2,160 for six
	Sidebar Single top	500px x 300px	£1,000 for three months or £1,800 for six
	Sidebar Double top	500px x 600px	£1,200 three months or £2,160 for six
	Sidebar Single bottom	500px x 300px	£900 for three months or £2,430 for six
	Bespoke advertorial feature	1000 words including link(s), images	starting from £250
	For home page ads please add 10% premium. Sponsorship and takeovers by arrangement, please contact us. All content subject to approval by Silver.		

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	TYPE	SIZE	PRICE
SOCIAL MEDIA PROMOTION <i>high levels of engagement</i>	Promote feature/ competition native (no article)	As per standard social media post size	£250 per post
	Promote feature/ competition (inc link to article)	As per standard social media post size	£500 per post
NEWSLETTER <i>sent out regularly each month</i>	Full width leaderboard ad top	1100px x 200px	£600 one mailer or £1,260 for three
	Full width ad mid- or lower- positioning	1100px x 200px	£400 one mailer or £1,080 for three
	Paid article/ advertorial inclusion	-	£200 per link

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