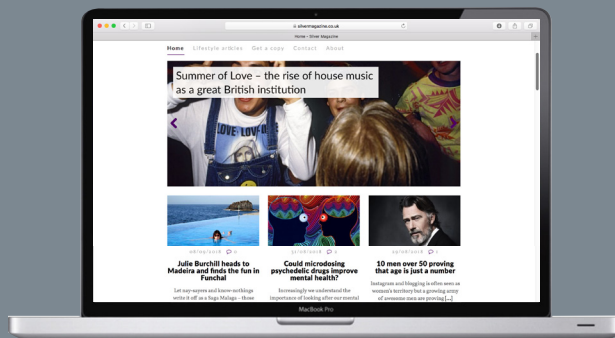
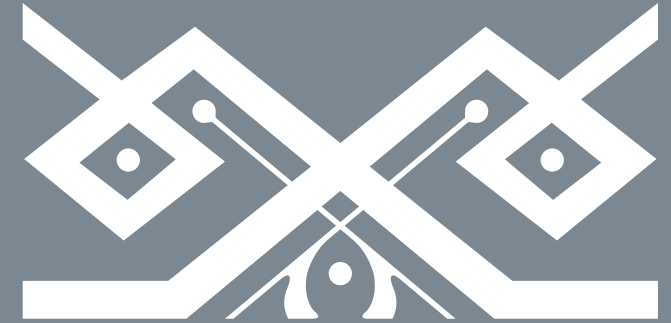


SILVER

ADVERTISING RATES

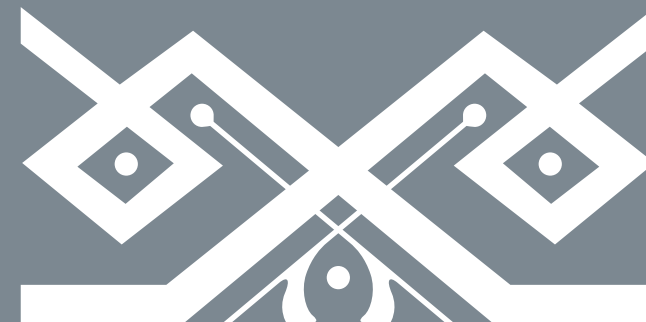


PRINT per issue quarterly	AD TYPE	SIZE	PRICE
	Ad or advertorial	DPS 460 x 315 mm + 3mm bleed	£3,750
	Ad or advertorial	Full page 230 x 315 mm + 3mm bleed	£2,500
	Ad	Half page 230 x 157.5 mm + 3mm bleed	£1,000
Superior RH positioning add 20%			
WEBSITE ad positions min three months	Leaderboard ads	Full width 1000px x 200px	£1,200 three months or £2,160 for six
	Sidebar Single top	500px x 300px	£1,000 for three months or £1,800 for six
	Sidebar Double top	500px x 600px	£1,200 three months or £2,160 for six
	Sidebar Single bottom	500px x 300px	£900 for three months or £2,430 for six
	Bespoke advertorial feature	1000 words including link(s), images	starting from £250
	For home page ads please add 20% premium. Sponsorship and takeovers by arrangement, please contact us. All content subject to approval by Silver.		

ALL PRICES EX VAT

SILVER

ADVERTISING RATES



SOCIAL MEDIA PROMOTION <i>high levels of engagement</i>	TYPE	SIZE	PRICE
	Promote feature/ competition native (no article)	As per standard social media post size	£500 per post
NEWSLETTER <i>sent out regularly each month</i>	Promote feature/ competition (inc link to article)	As per standard social media post size	£750 per post
	Full width leaderboard ad top	1100px x 200px	£600 one mailer or £1,260 for three
	Full width ad mid- or lower- positioning	1100px x 200px	£400 one mailer or £1,080 for three
	Paid article/ advertorial inclusion	-	£200 per link

GET IN TOUCH

advertising@silvermagazine.co.uk

01273 257037

Tweet us @SilverMagUK

Facebook @SilverMagazineUK

THE SMALL PRINT

We reserve the right to refuse any advertising or editorial content that does not meet our standards

Payments are due in advance of publication except where credit accounts have been successfully applied-for and set up

www.silvermagazine.co.uk

ALL PRICES EX VAT