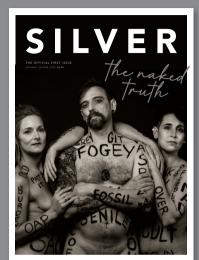
SILVER RATES CARD









PRINT - PER ISSUE QUARTERLY

AD TYPE	SIZE	PRICE
ADVERT OR ADVERTORIAL	DPS – 460 X 315MM + 3MM BLEED	£3,750
ADVERT OR ADVERTORIAL	FULL PAGE – 230 X 315MM + 3MM BLEED	£2,500
ADVERT	1/2 PAGE – 230 X 157.5MM + 3MM BLEED	£1,000

SUPERIOR RH POSITIONING ADD 20%

WEB-AD POSITIONS MIN THREE MONTHS

AD TYPE	SIZE	PRICE
LEADERBOARD ADS	FULL WIDTH 1000PX X 200PX	£1,200 THREE MONTHS £2,160 FOR SIX
SIDEBAR SINGLE TOP	500PX X 300PX	£1,000 three months £1,800 for six
SIDEBAR DOUBLE TOP	500PX X 600PX	£1,200 three months £2,160 for six
SIDEBAR SINGLE BOTTOM	500PX X300PX	£900 three months £2,430 for six
BESPOKE ADVERTORIAL FEATURE	1000 WORDS INC LINK(S), IMAGES	STARTING FROM £250

FOR HOME PAGE ADS PLEASE ADD 20%. PREMIUM. SPONSORSHIP AND TAKEOVERS BY ARRANGEMENT, PLEASE CONTACT US. ALL CONTENT SUBJECT TO APPROVAL BY SILVER.

ALL PRICES EX VAT









SOCIAL MEDIA PROMOTION

-HIGH LEVELS OF ENGAGEMENT

AD TYPE	SIZE	PRICE
PROMOTE FEATURE / COMPETITION NATIVE (NO ARTICLE)	AS PER STANDARD SOCIAL MEDIA POST SIZE	£500 PER POST
PROMOTE FEATURE / COMPETITION (INC LINK TO ARTICLE)	AS PER STANDARD SOCIAL MEDIA POST SIZE	£750 PER POST

NEWSLETTE R - MONTHLY

AD TYPE	SIZE	PRICE
FULL WIDTH LEADERBOARD AD TOP	1100PX X 200PX	£600 ONE MAILER OR £1,260 FOR THREE
FULL WIDTH AD MID OR LOWER POSITIONING	1100PX X 200PX	£400 ONE MAILER OR £1,080 FOR THREE
PAID ARTICLE/ ADVERTORIAL INCLUSION		£200 PER LINK

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